



Wholesale Coffee
Catalog

Minnesota Craft Coffee Roaster

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DRIVEN
COFFEE ROASTERS

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Mission

Driven Coffee was started in 2013 out of a passion for specialty coffee and the desire to experience better coffee.

Driven Coffee is passionate about making a difference down the street and around the world. We achieve this goal by working with our Partner Causes.

Coffee is an integral part in the lives of Americans and we believe it is an outstanding vehicle to impact change.

"We are Driven to make a difference."

We are excited to learn more and tell you more about how we can come along side your cafe, hotel, catering department, restaurant, golf course, etc...to support you with a great coffee program that focuses on fresh, delicious and competitively priced coffee with a great customer service relationship to match.

We look forward to working with you!

Cheers!

DRIVEN
COFFEE ROASTERS



WHAT SETS US APART

In a world that is full of massive commercial coffee companies Driven stands apart as a craft roaster focused on sourcing, roasting, brewing and delivering the best possible fresh coffees.

What does it mean to be “craft”?

We roast our coffees on a small batch Probat Roaster that gives us the freedom to manually control all stages of the roasting process to further develop our unique blends and single origins.

We maintain strict quality control and cup our coffees endlessly to ensure our customers receive a consistent product that highlights the delicate nuances of each and every bean.





Customer Relationships

We form Relationships not Account Numbers

We believe in putting our customers first, no matter how big or small an account. Our business has been built upon relationships, and we strive to carry that value forward as we continue to expand nationally.

If you choose to work with us, you can have confidence in knowing the product you serve is crafted in the hands of a small team that cares about the quality, consistency and experience of each and every cup brewed.

As a Driven Coffee wholesale customer you'll collaborate with a dedicated account manager and be treated like you're a part of our team.

A PASSION FOR CRAFT ROASTED QUALITY

In a world that is full of massive commercial coffee companies, we stand apart as an approachable craft roaster focused on delivering fresh, complex coffees.

Quality

We are a craft roaster with a passion for specialty coffee. All our coffees are hand crafted in our small batch roaster, delivering perfection to our customers across the country. Experience Better Coffee.

Relationships

We believe in putting our customers first, no matter how big or small an account. Our business has been built upon relationships, and we strive to carry that value forward as we continue to expand nationally. Meet the Driven Coffee Team.

Value

Simply put, we sell great coffee at competitive prices. Whether you're a grocer or retailer seeking a compelling brand, an office looking to offer your employees a quality product, or a café wanting a better coffee lineup to offer your regulars, we've got you covered.







*Coffee Roasts and
Product Details
Wholesale Catalog*

Dark Roasts

Medium Roasts

Light Roasts

Café Beverage Products

Brewing Equipment



Dark Roasts

Single Origin



French Roast

Our French Roast is a perfect cup for fans of Dark Roasted Coffees. Utilizing some of the best beans Mexico has to offer our French is bold in flavor with a hint of smokiness, and it will not disappoint.

Name: Mexico Single High Ground
Origin: Mexico
Region: Concordia, Chiapas
Farm: Various
Varietal: Typica, Bourbon, Mundo Novo
Altitude: 1250 to 1550 meters
Process: Fully Washed



Italian Roast

If you are truly a dark roast lover then this is your coffee! This is our darkest roast level.

Name: Sereno
Origin: Guatemala
Region: Antigua
Altitude: 1200-2000
Process: Washed
Drying: European Prep



Blends



Minneapolis Mud

Minneapolis Mud is a bold and savory dark roast blend that will leave you feeling like you just got a hug from your favorite “Minnesota Nice” coffee roaster. We hope you enjoy it as much as we do.



Impact Espresso Blend

Wonderful aroma with a rich sweetness, notes of walnut, and a hint of smokiness. Impact Espresso consists of our Mexico Chiapas SHG, Brazil Santos, Colombia Excelso, and Guatemala Antigua all brought to a Dark Roast. This blend is great for espresso machines, drip brewers, or your favorite pour over.





Medium Roasts

Single Origin



Sumatran Tiger

Like the Sumatran Tiger, coffees from this region in Indonesia can be difficult to tame. This beast of a cup will exhibit a strong and heavy body, with a distinct acidity. It is savory yet funky and carries a mysterious and intriguing finish that leaves you wanting more.

Name: Sumatran Tiger
Region: North Sumatra
Farm: Various
Variety: Catimor, Various
Altitude: 1500 masl
Process: Giling Basah (Wet Hulled)



Ethiopia Sidamo

The majority of the crop does not even leave the country and is drunk with great ceremony by the Ethiopian people. This is in contrast to other origins where coffee is a cash crop, with the best being exported, and the dregs kept locally and drunk unceremoniously with plenty of milk and sugar to choke it down.

Name: Ethiopia Sidamo
Origin: Ethiopia
Region: Gerbicho Rogicha
Farm: Various
Varietal: Native Arabica
Altitude: 1600-2000 meters
Process: Natural



Single Origin



Costa Rica Tarrazu

This full-bodied coffee is delightfully smooth with a sweet, fruited aroma. In flavor, subtle chocolate nuances pair beautifully with notes of sweet citrus. The cup distinctly brightens toward the finish.

Name: San Pedro
Origin: Costa Rica
Region: Tarrazu
Farm: San Pedro Community
Varietal: Caturra, Catuai
Altitude: 1650 - 1750m
Process: Fully Washed



Mexico Chiapas SHG

Just as many exotic locations with none of the jet lag, Mexico is the closest coffee producing country to the United States. A burgeoning tourism destination, Mexico is a diverse country with deserts, blue waters, mountains, huge cities, and small hamlets. All in the middle of prime coffee country.

Name: Single High Ground
Origin: Mexico
Region: Concordia, Chiapas
Farm: Various
Varietal: Typica, Bourbon, Mundo
Altitude: 1250 to 1550 meters
Process: Fully Washed



Guatemala Antigua

Guatemala is known for delicious coffee, especially from the region of Antigua. That is why we have chosen to offer this coffee - it is complex, rich, and unique, an all-around pleasing cup with a fragrant aroma.

Name: Sereno
Origin: Guatemala
Region: Antigua
Altitude: 1200-2000
Process: Washed
Drying: European Prep



Colombia Excelso

Our medium roast coffee and decaf coffee contain only hand picked, certified 100% Colombian beans, and have a sweet, rich, flavorful taste with a smooth finish.

Name: Asociacion Primavera, Huila
Origin: Colombia
Region: Huila-Acevedo
Farm: Association of Farmers
Varietal: 80% Caturra 20% Colombia
Altitude: 1300-1700 Meters
Process: Fully washed and Sun Dried

Medium Roasts

Blends



The Awakening

We've all experienced it. The first few moments of consciousness after a long night's sleep. You blink your eyes and fight the sun as it shines in urging you to get moving. You savor the fleeting sense of coziness and warmth, but you know this day has so much more to offer.



Northern Lights Blend

Our Northern Lights Cold Brew Blend is the perfect addition to hot summer days. It is refreshing, smooth, and will give you the energy needed to get through whatever the day has to offer. Whether you're dangling your toes in the water off a pier or powering through yard chores, a cup of cold brew is your perfect companion.



Scandinavian Blend

Scandinavians – Norwegians, Swedes, Danes, and Finns – all love coffee. Our Scandinavian blend coffee will invoke images of warm, rustic cottages set against the mountains and lakes of Scandinavia; elk and moose range the countryside while families sit around a log fire. We have chosen to mix highly graded Mexican and Brazilian beans in equal portions to create the warmth this blend requires.

Share in our story



You deserve



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Light Roasts

Single Origin



Brazil Santos

The coffee beans are hand harvested and dry processed; the dry process method involves drying the cherries, and removing the beans once the cherries are dried. This process adds a slight fruity flavor to the coffee, resulting in a heavy, sweet, and complex brew.

Name: Fazenda
 Origin: Brazil
 Region: Santos
 Farm: Various
 Varietal: Bourbon, Mundo Novo
 Altitude: N/A
 Process: Pulp Natural



Peru Cenfrocafe

Grown high in the Andes mountains, our Peru Cenfrocafe comes from one of the most reputable and strongest cooperatives in Peru. They use strict quality standards and have a focus on organic fertilization. We love coffees from Peru have found this region to improve every year.

Name: Peru Cenfrocafe
 Certification: Fair Trade
 Region: Cajamarca
 Farm: Various Smallholders
 Variety: Typica, Caturra, Bourbon
 Altitude: 1200-2200 masl
 Process: Fully Washed; Sun Dried

Blends



Driven Breakfast Blend

A classic breakfast blend! Mild and smooth, an inviting aroma to entice you in the morning! This is a classic full bodied coffee that is smooth as silk. Our breakfast blend consists of a post blended combination of our light roasted San Pedro Costa Rica Tarrazu and our dark roasted Mexico Chiapas.



Driven House Blend

Costa Rican coffees set the standard for washed (wet processed) bright Central American coffees in both the bean and at the mill. Costa Rican coffees are exceptionally high grown in amazing volcanic soil. These two factors come together to produce a very bright and very clean cup.



Café Beverage Products

Teas



Rishi Hot Tea Flavors

- Rishi Chamomile Medley
- Rishi English Breakfast
- Rishi Masala Chai
- Rishi Peppermint
- Rishi Jasmine Green
- Rishi Blueberry Hibiscus
- Rishi Tangerine Ginger
- Rishi Turmeric Ginger
- Rishi Earl Grey
- * Masala Chai Tea Concentrate

Assorted Ice Teas

- Classic Black
- Prairie Passion
- Driven Green

Syrups



1883 Syrups

- Vanilla
- Caramel
- Chocolate
- Hazelnut
- Peppermint
- Strawberry
- Raspberry
- Peach
- Sugar Free Chocolate
- Sugar Free Vanilla
- Sugar Free Caramel
- Pumpkin Spice
- Gingerbread
- Coconut
- Pineapple
- Lime
- Toasted Marshmallow
- and other seasonal flavors

Milk



Alternative Milks

- Oat
- Almond
- Coconut
- Soy

Sauces



Flavors

- Chocolate
- White Chocolate
- Caramel

Other Brands and Products Available

- Big Train, frappe and smoothie powders
- Dr. Smoothie, Fruit purees
- Freeze Dried fruits and Dried Lavender



Brewing Equipment

Cafe Equipment Available





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Contact Us

Erin Halloran

Wholesale Account Executive
Direct: (612) 757-9003
Erin@drivencoffee.com

Merissa Mignanelli

Sales Manager
Direct: (612) 475-1573
Merissa@drivencoffee.com

Driven Coffee Roasters

313 Lake Hazeltine Dr
Chaska, MN 55318
www.drivencoffee.com





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